

Small Business Pitches

We encourage every business to develop their ability to clearly communicate their business concept to others. It should also communicate your unique value proposition. It is an introduction to a larger conversation which may lead to the acquisition of a new customer.

We will help you to develop your business pitch. Sometimes you will have thirty minutes, however, you will usually only have 30-60 seconds to deliver it. We will also stress the importance of listening and responding appropriately.

One option is to arrange a meeting with one of our business counselors. Another option is to attend one of our business pitch sessions. To determine the next offering, please send an email to SBC@forsythtech.edu or register at:

<https://www.ncsbc.net/center.aspx?center=75210>

Always be prepared to share your business concept and your unique value proposition.